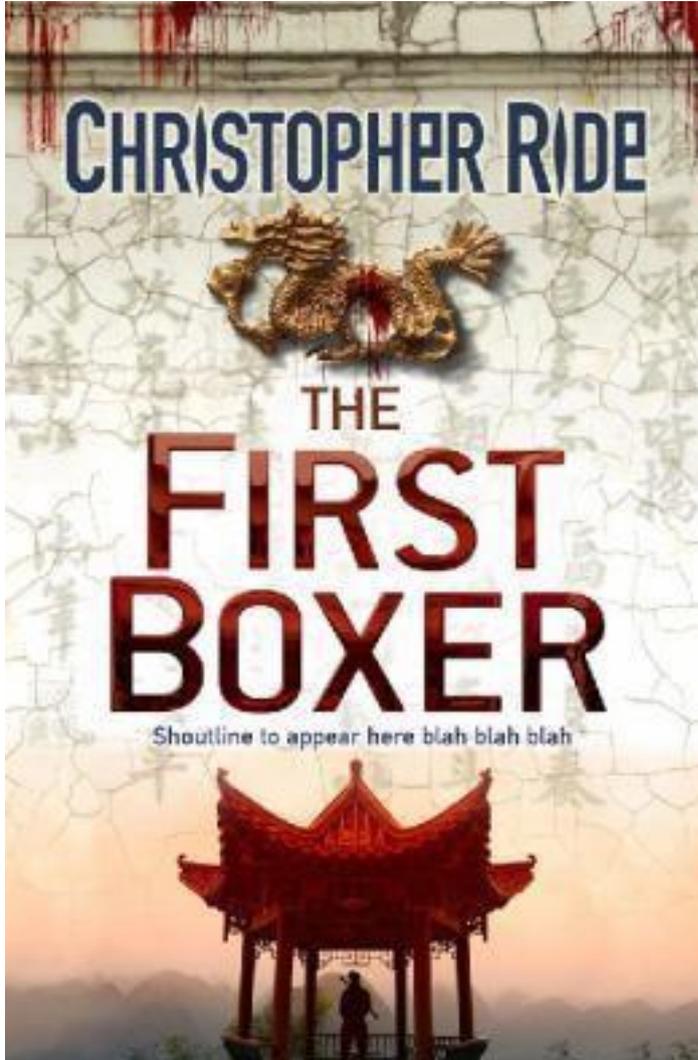


PROJECT DESCRIPTION



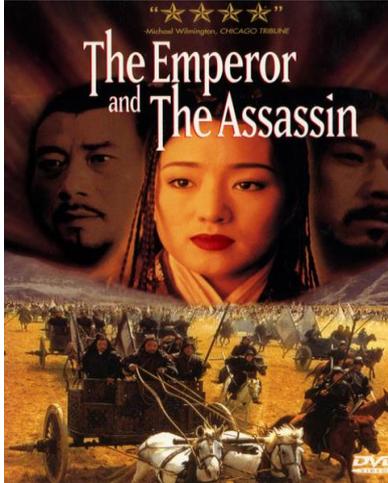
The First Boxer is a highly popular sci-fi novel written by Victorian author, Christopher Ride, that has garnered high praise from readers and has a high readership base. It is published by Bantam Publishers. Producer, Cindy Li, JIAFilms, and I would like to adapt the book into a feature film script (treatment attached) with the objective of having it produced as a live action feature film. The novel has been optioned from Mr Ride (see attached agreement).

The First Boxer story is set in 2055. When a secret organisation deciphers the subtext in the Dead Sea Scrolls, it reveals instructions for building a time machine, and "mission notes" for sending a man back in time to fix history in order to preserve the life force of the planet. The life force resides in a tree in the gardens of the Forbidden City in 19th century China. The English and French armies of the Second Opium War threaten to destroy the tree. If that happens, ecological disaster will follow. Randall Chen travels back in time to protect the tree. But his dying boss asks him to bring back some sap from the Tree of Life to save his life. Randall also faces the temptation of using the sap himself. History starts going wildly off course and balance needs to be restored, prompting Randall's handler, Wilson, to travel back in time to correct the deviation..

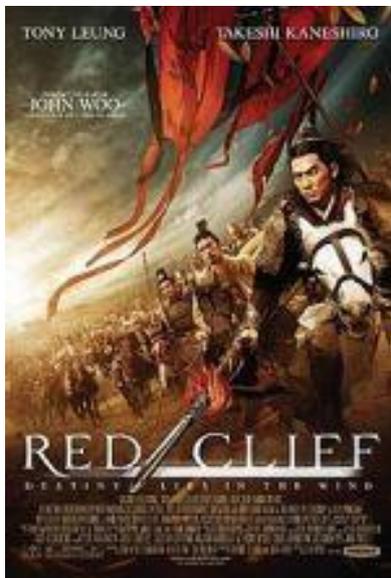
PROJECT SUBMISSION – THE FIRST BOXER by JOSEPH KISCH

The First Boxer combines drama with high action and maintains a strong message about conservation.

It is styled after successful Chinese live action films like:



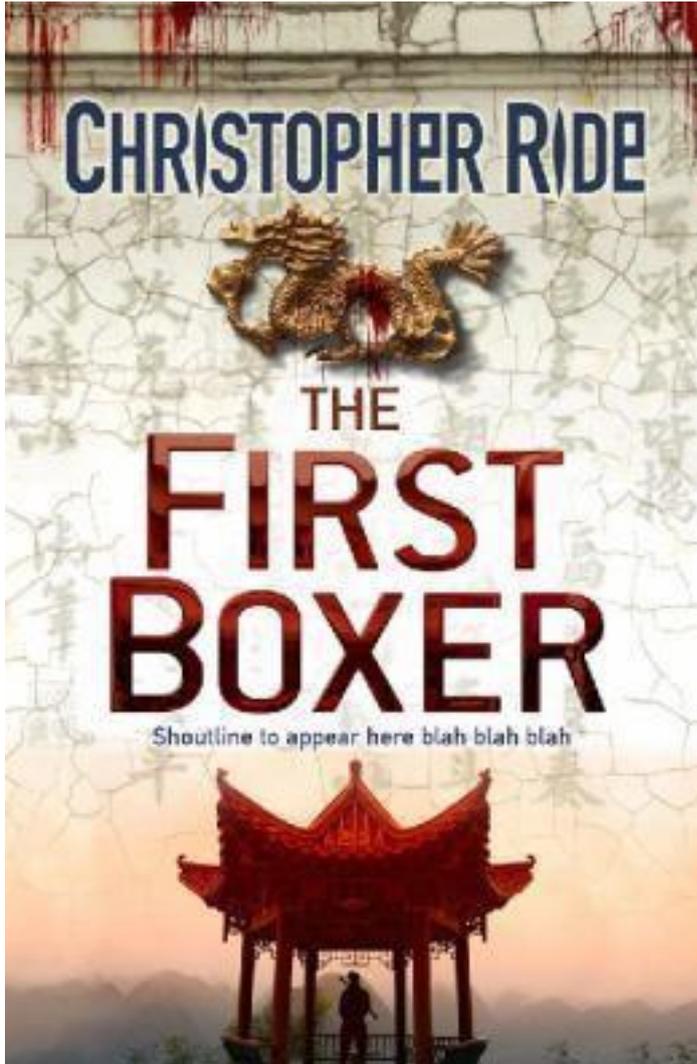
The Emperor and the Assassin (1998) – Budget \$20 million



Red Cliff (2008) – Budget \$60 million

The expected production budget production is \$20 million.

When it is produced, *The First Boxer* is to be produced as a Chinese-Australian co-production. The majority of the production will take place in China with a major portion of post-production will take place in Australia, and Canberra.



TARGET AUDIENCE

Target audience is considered to be male aged 25 to 39, although the love story interest featuring a strong female lead should also appeal to a female audience.

As a Chinese-Australian coproduction, The First Boxer should appeal to both Australian and Chinese audiences and therefore result in higher returns on investment.

The highly popular Chinese film antecedents are:

- Red Cliff: Budget \$20 million; and
- the Emperor and the Assassin: Budget \$60 million.

The potential viewing audience for the target demographic in China and Australia is large (upwards of 50 million) and, together with a successful plan and strategy for distributing the finished film locally and overseas, gross earnings are potentially large.